

Jcube

JAKUB SIMUNEK



Hello, I am a passionate, well-experienced motion & graphic designer currently living in Prague. During my professional life, I have had been lucky to have a chance to taste many different design fields varying from prints, online, campaigns for the biggest companies, also for small and exciting start-ups.

EXPERIENCE:

May 2019–Jan 2022

 **SGK London** – integrated designer

Creative solutions across many different media channels collaborating with teams worldwide.

2019–2019

 **Proud London** – senior designer

Complete art direction across all company's visuals including print, digital, photo & video.

2016–2019

 **Freelancing in London** – designer

Multidisciplinary projects from classic graphic design to interactive installations.

2014–2016

 **Wunderman Prague** – graphic designer

ATL/BTL online campaigns for big names.

2013–2014

 **Microsoft Prague** – animator/supervisor

HTML5/Flash animator.

FOCUS:

I like:

Idea Making

Leading process of developing and communicating strong and thoughtful creative solutions.

Motion Graphics

Playful animations from the first idea/sketch/storyboard to final product including sound design.

Branding

The whole identity from the scratch or sensitive redesign of existing brand.

Illustration

From characters to entire environment, also typographic and lettering collage.

UX Design

I enhance user satisfaction by improving usability based on strong research and the latest trends.

SKILLS:

9+ years of experience in design industry.

My favourite digital Adobe buddies:

Ae Pr Au Ps Ai Dn Lr Id Xd

EDUCATION:

2009–2012

 **Art Collage Jihlava** – multimedia art design

I graduated in multidisciplinary design class specialized on audio-video, animation, graphic design.

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